

# WARUM MENSCH SEIN RADIKAL MUTIG IST

**Bettina Ludwig, Kulturanthropologin**





# Homo Sapiens

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BETTINA LUDWIG

# Homo Sapiens

300.000 Jahre

BETTINA LUDWIG

# Homo Sapiens

300.000 Jahre  
20.000 Jahre

# **KULTURANTHROPOLOGIE**



**BETTINA LUDWIG**

Was ist die knappste  
Ressource der  
westlichen Welt?



Was ist die knappste  
Ressource der  
westlichen Welt?

**DAS GEFÜHL VON ZUGEHÖRIGKEIT.**





**Perspektivenlosigkeit**

**Pessimismus**

**Zukunftsangst**

# Perspektivenlosigkeit



**Pessimismus**

**Zukunftsangst**



**BETTINA LUDWIG**











BETTINA LUDWIG

**Zeit**



**BETTINA LUDWIG**

**Hierarchie**



**Besitztum**



**Zeit**



**BETTINA LUDWIG**



**Hierarchie**

**Besitztum**



**Zeit**



**Hierarchie**



**Besitztum**



**BETTINA LUDWIG**

# "Natur des Menschen"



# Regeln der Gemeinschaft





**Weitsicht.**

**BETTINA LUDWIG**



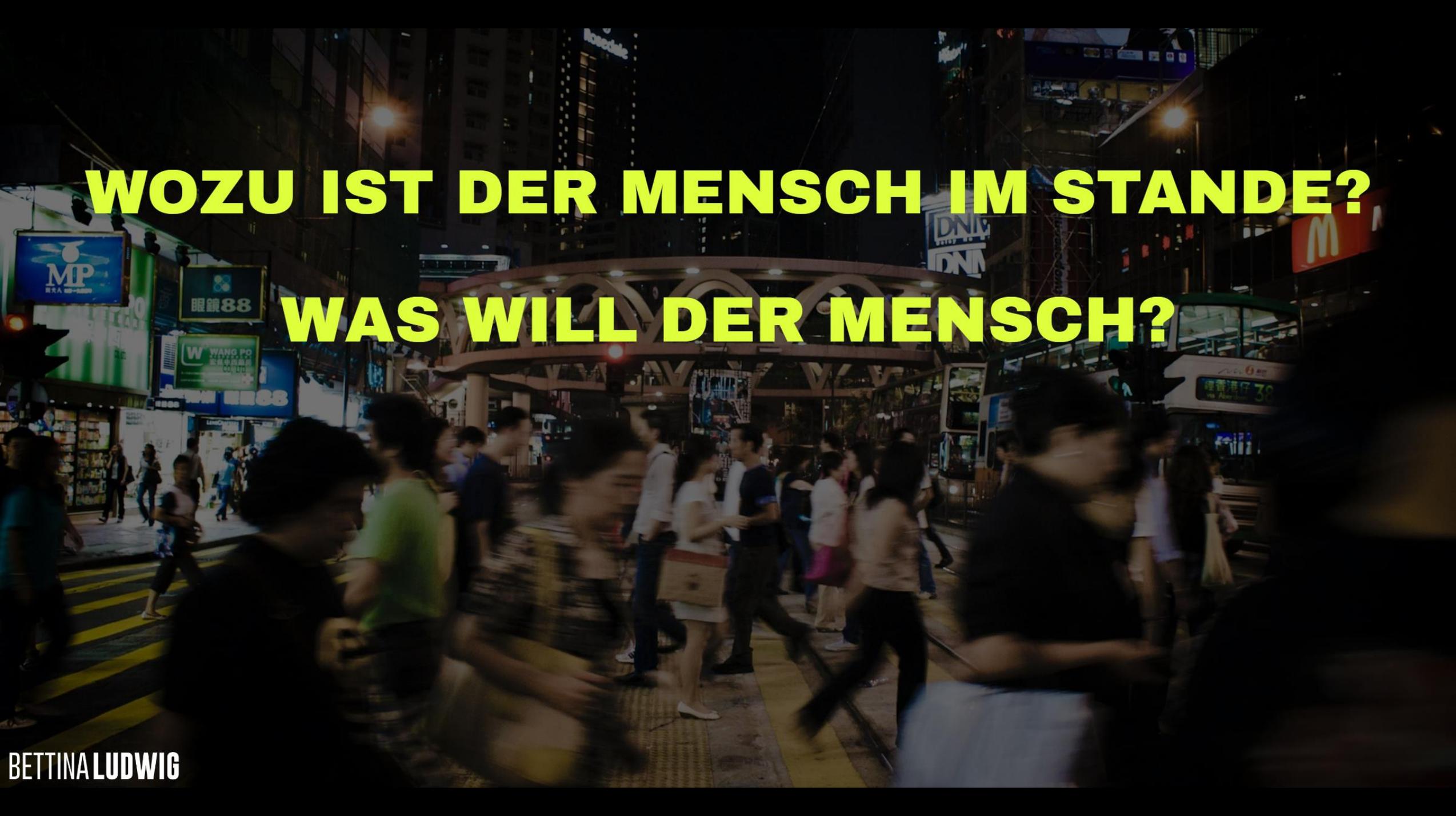
**"THE FUTURE IS INVENTED BY THE  
STORIES WE TELL TODAY."**



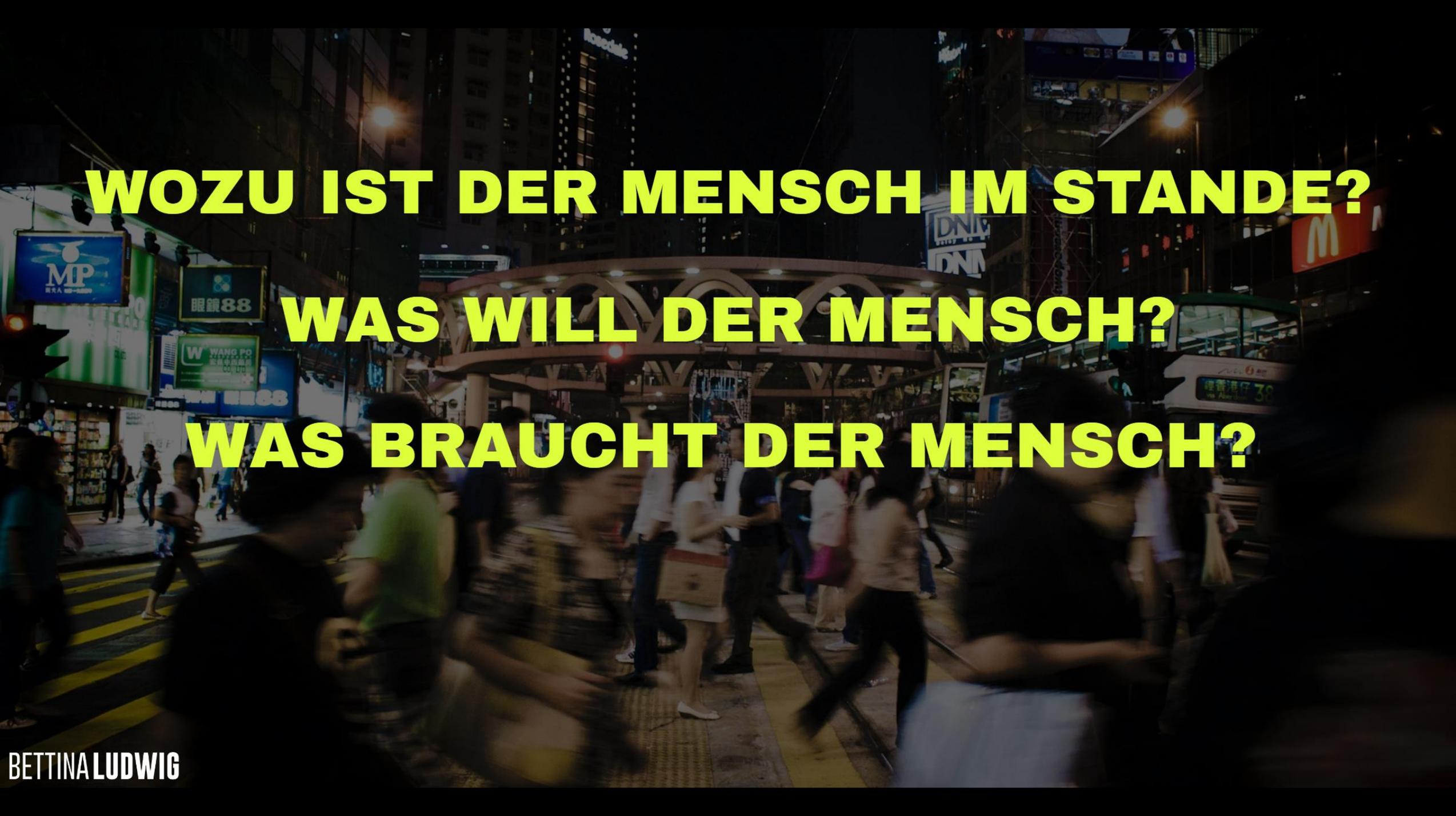
**"Wir bekommen gerade die  
Chance wieder zu beweisen,  
dass wir Menschen sind."**

**WOZU IST DER MENSCH IM STANDE?**

A long-exposure photograph of a busy city street at night. The scene is filled with people walking, some blurred due to motion. In the background, a double-decker bus is visible, and the street is lined with tall buildings and numerous illuminated signs. The overall atmosphere is one of a vibrant, bustling urban environment.

A blurred, long-exposure photograph of a busy city street at night. The scene is filled with people walking, some carrying bags, and a double-decker bus on the right. The background is dominated by tall buildings with numerous illuminated signs and advertisements. The overall atmosphere is one of a vibrant, modern urban environment.

**WOZU IST DER MENSCH IM STANDE?  
WAS WILL DER MENSCH?**

A blurred, long-exposure photograph of a busy city street at night. The scene is filled with motion, with many pedestrians walking across the frame. The background is dominated by tall buildings and a dense array of illuminated signs and advertisements. Notable signs include 'MP', '眼鏡88', 'W WANG PO', 'DNA', and a McDonald's logo. The overall atmosphere is one of a vibrant, fast-paced urban environment.

**WOZU IST DER MENSCH IM STANDE?**

**WAS WILL DER MENSCH?**

**WAS BRAUCHT DER MENSCH?**

# 2 Leadership Mythen



**Kein Mensch braucht eine Führungskraft**

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**PROJEKTE BRAUCHEN FÜHRUNGSKRÄFTE**

A photograph of three men standing in a savanna landscape. They are dressed in simple, practical clothing. The man in the center is pointing towards the right. The man on the right is holding a bow and arrow. The background shows sparse trees and a clear sky. The text is overlaid in bright yellow.

**Kein Mensch braucht eine Führungskraft**  
**PROJEKTE BRAUCHEN FÜHRUNGSKRÄFTE**

**Es gibt keine Karriereleiter**

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**COMMUNITY IST EIN KREISLAUF**

A photograph of three women in a dry, open field. One woman in the foreground is bent over, working with the dry grass. Another woman stands in the middle ground, and a third woman stands to the right, looking towards the others. The background shows a flat landscape with scattered trees under a clear sky. The text is overlaid in bright yellow.

**Es gibt keine Karriereleiter**

**COMMUNITY IST EIN KREISLAUF**

A grayscale photograph of a woman with long dark hair, wearing a light-colored top, holding a pair of binoculars. She is looking through them. The image is dimmed to serve as a background for the text.

**"Leader der Zukunft sind diejenigen,  
die den Menschen verstehen,  
nicht das was er erschafft."**

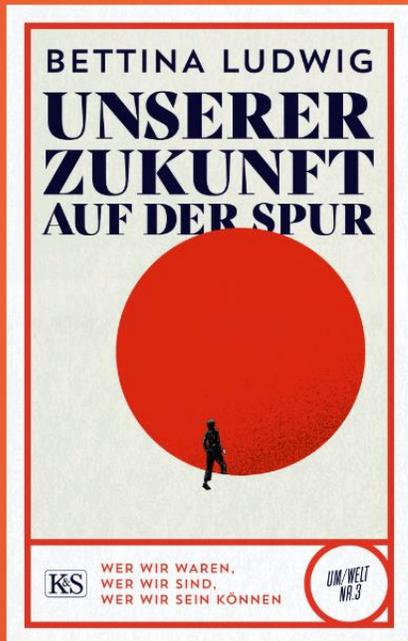
**Bettina Ludwig, Kulturanthropologin**

**MENSCH SEIN**  
**radikal mutig**

Founder of

# ZUKUNFTS SYMPOSIUM

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