

# Future Box Tourism



## Method I video shoot from the future

### Basics

<b>Objective</b>	Participants practice forward-looking and visionary thinking. Inspired by the preceding research and scenarios, they co-creatively develop a vision of the tourism of the future.
<b>Competencies</b>	Participants strengthen their competence to <ul style="list-style-type: none"> <li>● think in a forward-looking and visionary way</li> <li>● be empathic</li> <li>● work with digital media</li> <li>● be creative</li> <li>● collaborate</li> <li>● communicate</li> <li>● ...</li> </ul>
<b>Material</b>	Template video shoot, instructions (work order, iMovie), digital device (mobile phone, tablet)
<b>Form of social interaction</b>	in teams of 3 to a maximum of 5 people
<b>Duration</b>	at least 60 minutes

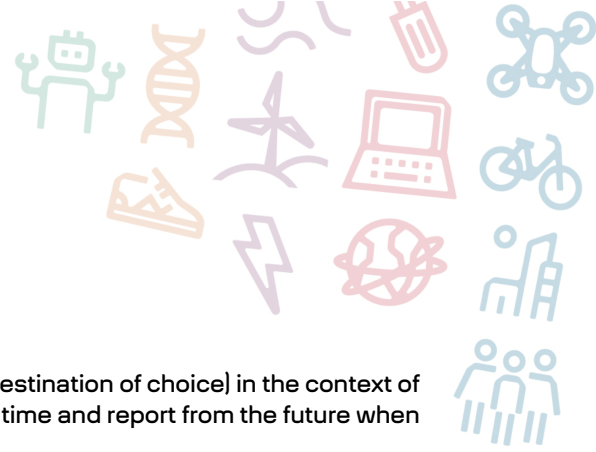
### Brief Description

In the 'video shoot from the future', the participants report on the basis of research (e.g. excursion, interviews, impulse lectures, conversation dinner/lunch/breakfast etc.) and inspired by the scenarios from the future in which the utopia of sustainable tourism has become reality in the selected destination. They travel in time and slip into the role of people in the future - e.g. locals, guests, tourism professionals, journalists, etc. - and tell their stories from their perspective. - and tell the story from their perspective

### Preparation

If special video shooting and editing programmes such as iMovie or Windows Movie Maker are used, an introduction is recommended. However, a simple video can also be created with a mobile phone. A template (see template video shooting storyboard) can be used for developing the story. To prepare the presentation of the videos, it is recommended to set up a shared folder where the videos can be uploaded.

# Implementation



## 1. Form a team

Form teams of 3 to 5 people and listen to the briefing:

"Today we are faced with the challenge to transform tourism in ... (destination of choice) in the context of climate change and other major challenges. Therefore, we travel in time and report from the future when solutions have been implemented."

Based on this, your task is now to report from the year 2050 (alternatively 2100 or 2030) when the vision has become reality. Based on your research (excursion, literature, interviews, conversations), the different scenarios and your imagination, create a short video to communicate your vision of tourism in the future in ... (destination of choice). Develop a shooting schedule and a story using the template - see 2.

## 2. Plan the video shoot

Using the template, think about the following points:

- Develop a vision together.
- Think about a sequence of scenes that describe the vision. Consider the following points for each scene:
  - What is the scene supposed to say? Add a keyword or headline.
  - What happens in the scene? Make a sketch, you will find suggestions in the appendix.
  - What is the camera angle? Mark your choice.
  - Which effects, e.g. sounds, texts and pictures should be integrated? Add keywords.
  - Which people are involved in which roles? Add keywords.
  - What should be said by whom? Add keywords to the message or text or write them out on a separate sheet of paper. If necessary, at least phrase the beginnings of the sentences.

## 3. Shoot the video

Remember to define the roles upfront: Who will film, speak, assist? With good planning, you can shoot your film in one piece and don't need an editing programme. And don't forget to have fun :-)

## 4. Share your video

Present your videos - maybe there are 'Oscars' to be won in various categories? Whom do you want to reach outside your class? Are there local media or opportunities to show your result?

## 5. Reflect

- How did you find the method (the video shoot from the future)?
- What surprised you?
- What did you talk about (for a particularly long time)? Why?
- What did you learn?
- What questions remained open for you?
- How realistic do you think the scenarios you reported on are?
- What do you think of the scenarios you described?
- ...

## Variations/Alternatives

Instead of utopia, you can also choose dystopia or just a selected idea / solution. Instead of a video from the future, a newspaper, a blog post, a podcast, a radio report or a snapshot from the future could be created.

The design can be very free or scaffolded using certain criteria such as

- persons with certain roles (e.g. young people )
- the specification of a thematic reference (e.g. economy)
- or the report format (e.g. interview)
- ...



## Good to know

The method is well suited for interdisciplinary teaching. It offers students an opportunity to explore what life in the future might look like and how the present can be viewed through the 'glasses of the future'. It can also foster students' creativity and digital literacy.

## Follow-Up, Securing results

See point 6. reflect. The videos can be saved as a result and uploaded to a shared folder.

## Shooting schedule - suggestions

[based on [www.futurium.de](http://www.futurium.de)]

Scene	(possible) content	text suggestions	Other
scene 1	Welcome to the future, challenge > Time travel > Greeting	"Today we are faced with the great challenge... It is one we must overcome. That is why today we are travelling into the future to report on possible solutions." ...	Time travel in the video shoot. Time machine could be a lift or sound like a toilet flushing.
scene 2	Solutions from the future > Function > Assessment	"Here / today it looks like this ...". "This idea works like this...". "We think this is particularly good / bad...". ...	insert pictures
scene 3	A person from the future > short interview	"For our report, we have exclusively received an interview with ...". He/she lives / spends his / her holidays / ... / already since ... here. "Mr/Mrs ..., tell our viewers: How is it? What's different now? How has your everyday life / your holiday feeling... changed?" ...	Why is the solution attractive for the protagonist?
scene 4	Surprise from the future > Assessment > Goodbye	"The most surprising thing for us was... because..." "We couldn't imagine that because..." "In conclusion, we can say that the future is ... / that we got a different idea of the future through..." "We thank you for tuning in and wish ..."	Also possible: What framework conditions would have to change so that your visions of the future could come true?